

Communication from Public

Name: Sunland Tujunga Chamber of Commerce
Date Submitted: 06/10/2021 12:37 PM
Council File No: 18-1104
Comments for Public Posting: Honorable Los Angeles City Council President Martinez & Members, Please see attached Letter of Support for the National Hookah Community Association. "Therefore we join the National Hookah Community Association in asking for an exemption of Hookah from the upcoming flavor ban on both retail and usage. Hookah is not vape or cigarette, Hookah is not the problem in the classroom as Governor Newsom has repeatedly said, we encourage the LA City Council to adopt the final language of SB793 that the State has endorsed."



June 9th, 2021

**City of Los Angeles
City Council**

Re: Letter of support for NATIONAL HOOKAH COMMUNITY ASSOCIATION

Honorable Los Angeles City Council President Martinez & Members,

The Sunland Tujunga Chamber of Commerce in our expanding role as the only active Chamber in the North East Valley writes this letter to express its strong support for the National Hookah Community Association (NHCA) on the request of our Chamber members actively part of the NHCA.

Since its debut as Hookah Chamber of Commerce and later becoming the National Hookah Community Association we have worked with their leadership in assisting multiple businesses in our area getting their permits and licenses and also organized seminars to assist them with changing laws and regulations, it has been a pleasure working with an association that self regulates and has control over its membership base and can guide them to better business practices.

The National Hookah Community Association and its leadership has a strong compliance and operations background which helps ensure it is a strong partner on City, County and State relations, their recent involvement on SB793 approved by both California Assembly and Senate and later signed by Governor Newsom while maneuvering the discussion and debate with the other side of the aisle displays the maturity of this young Association.

Therefore we join them in asking for an exemption of Hookah from the upcoming flavor ban on both retail and usage. Hookah is not vape or cigarette, Hookah is not the problem in the classroom as Governor Newsom has repeatedly said, we encourage the LA City Council to adopt the final language of SB793 that the State has endorsed.

For all these reasons, we express our strong support to their Association and their needs. If you have any questions or concerns, please do not hesitate to contact us.

Thank you,

**Hrant S. Vartzbedian
(310) 956 0530**

Sunland Tujunga Chamber of Commerce, President
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